who gives you the fizz without the fuss?

we do.

stable fizz[™] effervescent base



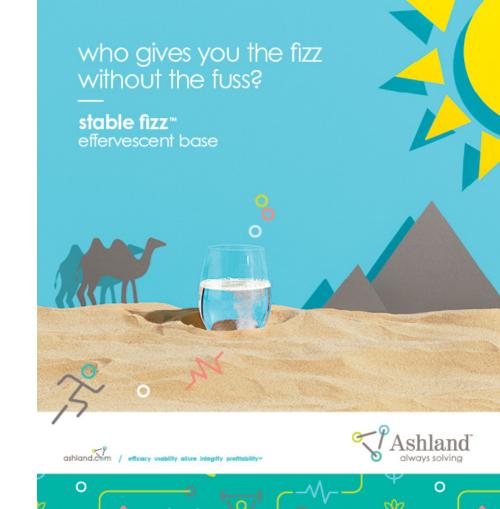




improve usability

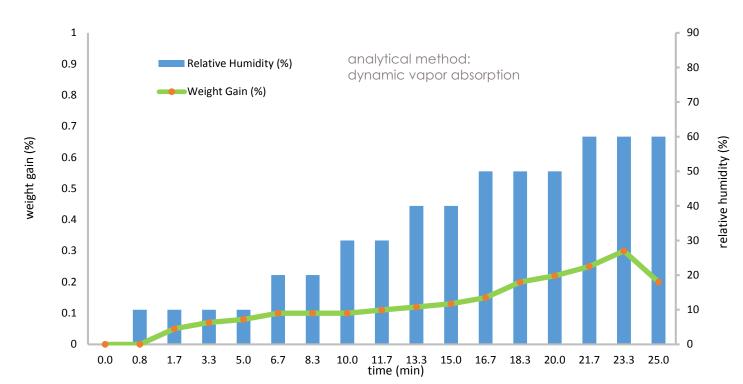
stable fizz[™] effervescent system

- patent-pending components and proprietary process
- provides a protective barrier to prevent premature reaction
- protective barrier slows down moisture absorption
- helps prevent self-propagation between acid and carbonate



who has product efficacy?

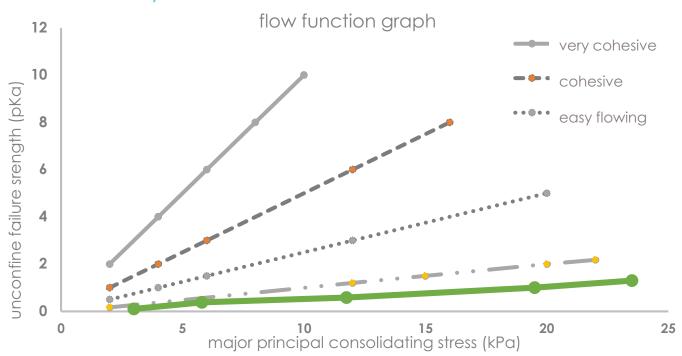
stable fizzTM has low moisture uptake in humid environments





who goes with the flow?





analyzed with Brookfield Powder Rheometer



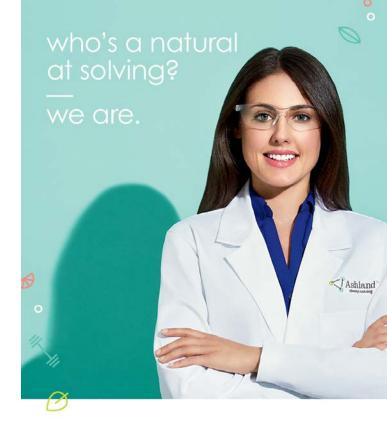
who has differentiated solutions?

we do.

stable fizz[™] effervescent base

- patent-pending product
- highly compressible
- o one-step, easy to use
- good flowability
- dissolves quickly and completely
- may reduce production costs
- suitable for tablets or sachets

for more information, talk to one of our Ashland solvers









always solving™



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